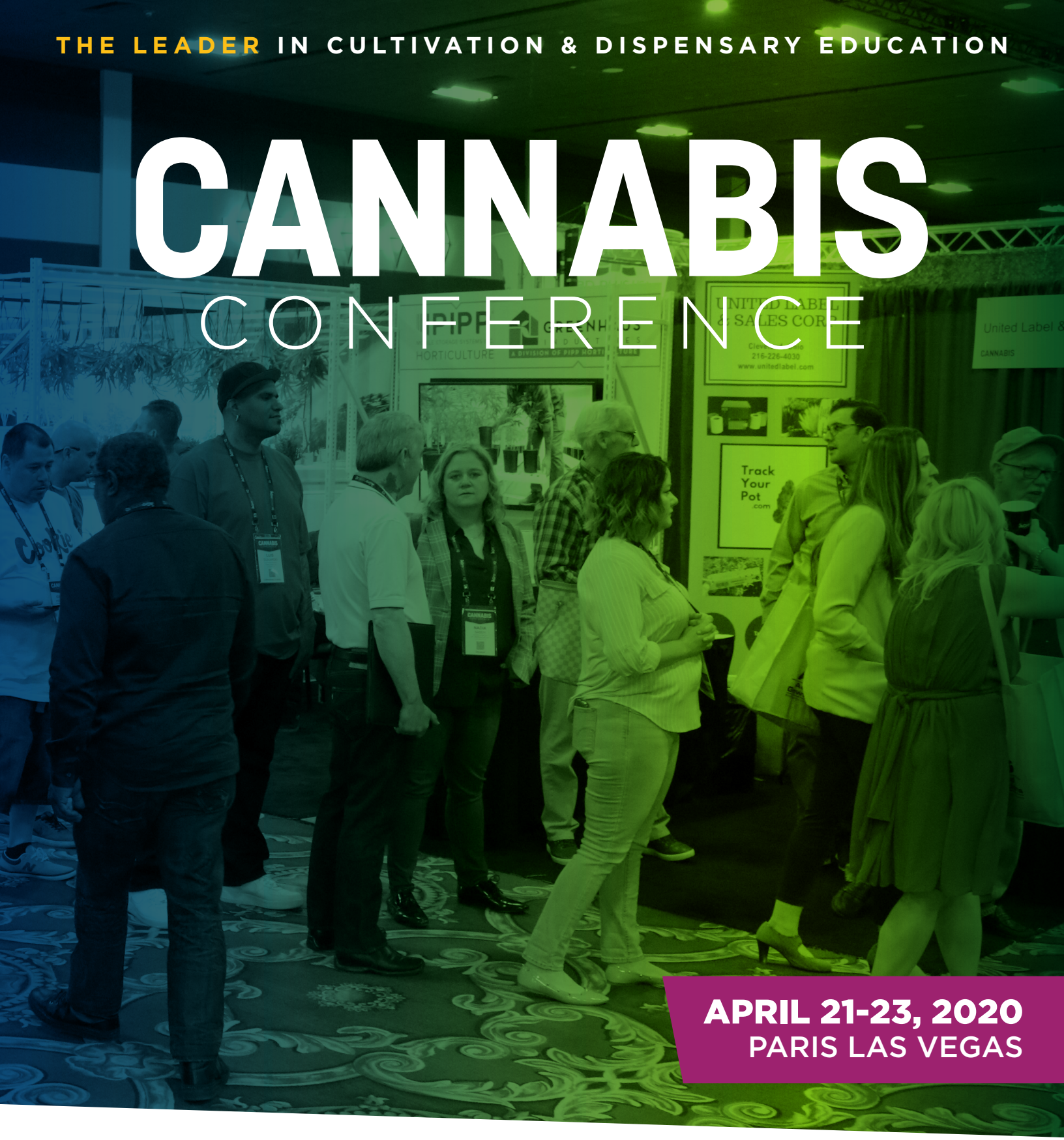
THE LEADER IN CULTIVATION & DISPENSARY EDUCATION

CANNABIS CONFERENCE



APRIL 21-23, 2020
PARIS LAS VEGAS

BROUGHT TO YOU BY

CANNABIS BUSINESS TIMES

CANNABIS Dispensary

cannabisconference.com

CANNABIS CONFERENCE

APRIL 21-23, 2020
PARIS LAS VEGAS

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EXHIBIT SPACE OPPORTUNITIES

10′ X 10′ SPACE | $4,100
10′ X 20′ SPACE | $7,500
10′ X 30′ SPACE | $10,500
20′ X 20′ SPACE | $13,000

SPONSORSHIP OPPORTUNITIES:

DIAMOND SPONSOR | $25,000 (2 available)
- Exclusive sponsor of charging stations or tote bags (each sponsor chooses one of two items)
- 20′ x 20′ booth space in exhibit hall
- Sponsorship recognition in event guide
- Professional signage recognizing your company displayed throughout event
- Full-page advertisement in event guide
- 8 full-event registrations for sponsor staff
- 4 customer passes (full-event registrations to be distributed to customers)
- Customer discount (discount code will be provided to distribute to your customers)
- Logo on event website
- Post-event marketing e-blast sent out to event attendees
- Sponsorship recognition during welcome cocktail reception

PLATINUM SPONSOR | $20,000 (4 available)
- Sponsor of opening-night welcome reception
- 20′ x 20′ booth space in exhibit hall
- Sponsorship recognition in event guide
- Professional signage recognizing your company displayed throughout event
- 8 full-event registrations for sponsor staff
- 4 customer passes (full-event registrations to be distributed to customers)
- Customer discount (discount code will be provided to distribute to your customers)
- Logo on event website
- Post-event marketing e-blast sent out to event attendees
- Sponsorship recognition during welcome cocktail reception

GOLD SPONSOR | $15,000 (4 available)
Choose one (first come, first serve):
- Lunch sponsor (2 available)
- Breakfast sponsor (2 available)
- 10′ x 20′ booth space in exhibit hall
- Sponsorship recognition in event guide
- Professional signage recognizing your company displayed throughout event
- 6 full-event registrations for sponsor staff
- 4 customer passes (full-event registrations to be distributed to customers)
- Customer discount (discount code will be provided to distribute to your customers)
- Logo on event website

SILVER SPONSOR | $12,500 (6 available)
- 10′ x 20′ booth space in exhibit hall
- Sponsorship recognition in event guide
- Professional signage recognizing your company displayed throughout event
- 4 full-event registrations for sponsor staff
- 4 customer passes (full-event registrations to be distributed to customers)
- Customer discount (discount code will be provided to distribute to your customers)
- Logo on event website

TO EXHIBIT, ADVERTISE OR RESERVE YOUR SPONSORSHIP, CONTACT:

JIM GILBRIDE
PUBLISHER
jgilbride@gie.net
216-393-0245

SCOTT ANTHONY
NATIONAL SALES MANAGER
santhony@gie.net
216-393-0219

CRAIG THORNE
ACCOUNT MANAGER
cthorne@gie.net
216-393-0232

MIKE WALSH
ACCOUNT MANAGER
mwalsh@gie.net
216-393-0222

SARAH BIRCKHEAD
ACCOUNT MANAGER
sbirckhead@gie.net
216-393-0344

The following individual sponsorship opportunities are also available on a first-come, first-serve basis:

- Hotel Keycards $35,000
- Lanyards $10,000
- All-Access Video $5,000
- Floor Graphics (3 available) $5,000
- Coffee Sponsor (3 available – 1 per day) $5,000
- Water Station $5,000
- Pens $3,000
- Notepads $3,000

Individual sponsor opportunities include complimentary event registrations and complimentary customer registrations. *(Total number of complimentary registrations based on overall sponsorship spend.)*

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APPLICATION TO EXHIBIT

CANNABIS CONFERENCE 2020
APRIL 21 - 23, 2020 | PARIS LAS VEGAS
LAS VEGAS, NV

Company_____

Address _____

City _____

State _____ Zip/Postal Code _____

Phone _____ Fax _____

Contact Name* _____

E-mail _____

Company Website_____

* Contact person will receive all correspondence, invoices and service kit.

Please reserve _____ booth(s) in a linear configuration. No endcapping allowed.

First Choice _____ Second Choice _____ Third Choice _____ Fourth Choice _____

Please list my company name in the show program exactly as:_____

We prefer to be located near the following companies: _____

We prefer NOT to be located near the following companies: _____

Would you be interested in further information on sponsorship opportunities at the conference? ☐ Yes ☐ No

Description of what products will be displayed, distributed or demonstrated: _____

_____

Please complete application and payment forms and return to: Kim Tabor, Cannabis Conference, 5811 Canal Road, Valley View, OH 44125, 216/393-0215, 216/525-0515 (fax)

Make checks payable to: GIE Media. Credit card payments accepted, please complete enclosed form.

RATE: $_____

Note: Rates are subject to change July 1, 2019.

CANCELLATION: Cancellations received after January 1, 2020 will receive a 50% refund on the total amount of exhibit space and sponsorship funds paid. Cancellations received after February 1, 2020 are non refundable.

IMPORTANT: We have read, understand, and agree to the provisions of the cancellation clauses and fees found on this application/contract. We further agree to abide by the terms and conditions on the back of this contract and by any further rules and regulations issued prior to or at the show.

Authorized Signature _____

Print Name _____

Title_____ Date _____

Please sign and return original copy. You will receive a signed copy in the mail.

DO NOT WRITE BELOW

_____

Application Received _____ Exhibit Space Assigned_____

Payment Received _____

CANNABIS CONFERENCE

APPLICATION TO EXHIBIT

CANNABIS CONFERENCE 2020
APRIL 21 - 23, 2020 | PARIS LAS VEGAS
LAS VEGAS, NV

GENERAL RULES: Each company participating at the show (each an "Exhibitor") must return all copies of this contract, properly executed by an authorized company representative. Contracts must be received with full payment in order to reserve space. Every effort will be made to respect exhibitor's space requirements whenever possible. However the Cannabis Conference 2020 (from here on referred to as Show Management) reserves the right to rearrange the floor plan or to relocate exhibits when such action is deemed to be in the best interest of the total exhibit.

USE OF SPACE: No Exhibitor shall assign, sublet or share the space allotted them unless prior written consent of Show Management has been obtained. Exhibitions must advertise only goods manufactured or dealt in by them on the regular course of business. Only firms or organizations assigned exhibit space may solicit business within the exhibit area. THERE IS NO CANNIBIS ALLOWED AT THE EVENT.

Booths or display structures must be self-supporting, and not anchored to walls or floors. Displays and booth structures must not extend into the aisle in such a way as to obstruct traffic. Exhibits must comply with standard booth design regulations including height and sound restrictions and not impair visibility of adjacent booths. Height restrictions are as follows: linear booths no taller than eight (8) ft., island and split island booths no taller than sixteen (16) ft. in height. Display material exposing an unfinished surface to neighboring booths is not permitted and must be finished at the exhibitor's expense. Demonstrations must be located such that crowds collected will be within the exhibitor's space and not blocking an aisle or neighboring exhibits. No end-capping is permitted.

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. All hazardous items must be properly safeguarded, protected, registered and/or avoided as deemed necessary by Show Management.

Show Management reserves the right to restrict exhibits which are objectionable because of noise, method of operation, materials or for any other reason; and also to prohibit or to evict for any reason with or without giving cause, any exhibit which in the opinion of the management may detract from the general character of the exhibit as a whole. In the event of such restriction or eviction, Show Management shall not be liable for any refunds or other exhibit expenses. No machinery is to be turned on during show hours.

UNDESIRABLE ACTIVITIES: If Show Management decides Exhibitor is engaged in activities, or is displaying any items (products or services) contrary to the best interests of the Conference, or which appear to be unethical or a breach of law, at Show Management's sole discretion, Show Management may rearrange or remove such articles or cancel entirely any allocation of space, without liability for refund or abate the exhibit space charge paid or due hereunder, and without liability for any other damages caused by such action. Infractions of the spirit of these terms, rules, and regulations by a current or potential Exhibitor may be considered whether or not to accept an application from such Exhibitor seeking to exhibit at any future GIE Media event.

COMPLIANCE WITH LAWS: The Exhibitor shall at all times comply with all federal, state and local laws, ordinances, regulations, and others that are applicable to the operation of its business, its exhibition and this Agreement. Without limiting the generality of the foregoing, the Exhibitor shall at all times, at its own expense, obtain and maintain all certifications, credentials, authorizations, licenses, and permits necessary to conduct that portion of its business relating to its exhibition.

LIABILITY/INDEMNITY/INSURANCE REQUIREMENTS: The Exhibitor hereby agrees to indemnify and hold harmless Show Management, Paris Las Vegas employees or agents, for any injury, loss or damage, expense actions, claims and damages, including, without limitation, reasonable attorney's fees, arising out or caused by (i) the Exhibitor's installation, construction, removal or maintenance of its exhibit, the Exhibitor's occupancy or use of the Exhibition premises or any part thereof or as otherwise caused by the Exhibitor, its agents, representatives, invitees or guests, and (ii) the Exhibitor's breach of this Agreement or any representation, warranty or covenant hereunder. The Exhibitor agrees to waive all rights of subrogation against Show Management, its officers, directors and employees. The exhibitor agrees to pay promptly for any and all damage to the exhibition building or its equipment incurred through carelessness or otherwise caused by the exhibitor, his employees, agents or representatives.

The Exhibitor hereby RELEASES, AQUITS and FOREVER DISCHARGES and COVENANTS NOT TO SUE Show Management, the Hotel nor any of their respective current or former officers, directors, authorized agents or staff, representatives, and their respective subsidiaries, heirs, successors or assigns (collectively "Released Parties") from any and all claims, causes or action, suits and/or demands for personal injury, death, or loss or damage to property, accrued or to accrue in the future, known or unknown (collectively, "Claims") relating to or arising out of any negligent, grossly negligent,

strict liability and/or intentional or unintentional acts on the part of the Exhibitor's participation in the trade show. Without limiting the foregoing, the Exhibitor agrees that the Released Parties shall not be liable to them, their family, heirs, administrators, executors, successors, or assigns for Claims arising from or related to Exhibitor's participation in the trade show.

Exhibitor assumes full responsibility and liability for the actions of itself and its agents, employees, independent contractors and representatives, whether acting within or beyond the scope of their employment, and agrees to indemnify, hold harmless, defend, and pay all expenses as they are incurred, Show Management, and the Hotel and each of their respective employees, officers, directors, and agents from responsibility or liability which arises because of the acts or omission of its agents, employees, independent contractors or representatives whether acting within or without the scope of their authority.

Show Management does not maintain insurance covering Exhibitor's property. Show Management cannot be responsible for Exhibitor's merchandise or display. Exhibitors are therefore required to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others. Show Management does not insure against competitive firms from becoming neighboring exhibitors; nor is it responsible for errors or omissions in the Show Program or Exhibitor List.

All Exhibitors shall obtain, at its own expense, adequate insurance, but in no event less than a $1 million of comprehensive general liability insurance from an "A" rated carrier, including the so-called "broad form endorsement." Such insurance shall name GIE Media, d.b.a. Cannabis Conference 2019, and its officers, directors and employees as additional insureds. The Exhibitor shall furnish a certificate of insurance to GIE Media by March 6, 2020.

Although security personnel will be provided by Show Management, Show Management shall have no liability whatsoever for theft, loss or damage to property belonging to any Exhibitor, the Exhibitor's agent, employees, business invitees, visitors or guests.

CANCELLATION OR TERMINATION OF CONFERENCE: In case Show Management shall for any reason determine to cancel or terminate the exposition, the exhibitor waives all claims against Show Management for damages or expenses and agrees to accept, in complete satisfaction and discharge of all claims against Show Management, a refund of all amounts paid by the Exhibitor to Show Management in accordance with this agreement.

PAYMENT: Full payment for total cost of booth space is required with this application. Exhibit space cannot be guaranteed until payment is received.

INSTALLATION AND DISMANTLING OF EXHIBITS: One day is provided for the installation of display materials in the exhibit hall at the Hotel: Tuesday, April 21, 2020, starting at 8:00 a.m. Exhibitors must be completely set up and ready for viewing at 5:00 p.m. on Tuesday, April 21, 2020. Move-out will begin on Thursday, April 23, 2020, at 2:00 p.m. NO DISMANTLING WILL BE PERMITTED BEFORE CLOSING TIME. Companies disregarding this regulation might be subject to being denied booth space for future shows. Times subject to change at Show Management discretion.

It is explicitly agreed by the Exhibitor that in the event the Exhibitor fails to install displays or products in the assigned exhibit space or fails to pay the space rental in full at the time specified by this Agreement, Show Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. All Exhibitor materials must be removed from the hall no later than 8:00 p.m. Thursday, April 23, 2020, or Show Management at the Exhibitor's expense will remove them.

EXHIBIT PERSONNEL: All staff affiliated with exhibits must be registered and must be bona fide employees of the exhibitor or representatives who receive commission, brokerage or salary from the Exhibitor.

CANCELLATION: In the event of cancellation by the Exhibitor, Show Management shall access a cancellation fee covering the reassignment of space, prior service performed, and other damages related to cancellation as follows:

Show Management must receive written notification of the cancellation by registered or certified mail. E-mail messages will not be accepted as a cancellation. Registered postmark of cancellation notice will determine date for purposes of compliance with refund schedule. In the event of either full or partial cancellation of space by an exhibitor, Show Management reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment.

MANAGEMENT RIGHTS: Show Management reserves the right to interpret, amend and enforce these regulations as it deems proper to assure success of the exposition.

CANNABIS CONFERENCE

PAYMENT FORM

CANNABIS CONFERENCE 2020
APRIL 21 - 23, 2020 | PARIS LAS VEGAS
LAS VEGAS, NV

Company_____

Address _____

City _____

State _____

Zip/Postal Code _____

Phone _____

Fax_____

Contact Name* _____

E-mail _____

*Contact person will receive all correspondence, invoices and service kit.

EXHIBIT SPACE PAYMENT INFORMATION

☐ 10' x 10' space – $4,100 | ☐ 10' x 20' space – $7,500 | ☐ 10' x 30' space – $10,500 | ☐ 20' x 20' space – $13,000

Please note 100% of your booth space fees are due at the time of booking. If payment is not received within 30 days of invoice date then booth space will be forfeited at which time the booth is released. Once payment is received a new booth may be selected. All booth fees must be paid in full by the first day of the event.

SPONSORSHIP PAYMENT INFORMATION

Sponsorship Description: _____

Sponsorship Amount: _____

Please note 50% of sponsorship fees are due at time of commitment. Remaining 50% will be invoiced February 2020 and is due net 30 days. Committments made after January 1, 2020 will be billed in full. Initial here _____ if full amount of sponsorship should be invoiced at the time of committment.

PAYMENT INFORMATION

☐ Please invoice, check will be provided.
Please Note: Check must be drawn in U.S. dollars and drawn from a U.S. Bank. Wire transfer service fees are the responsibility of the exhibitor. There will be a $25 fee for returned checks.

Bill My: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Card Number _____

Expiration Date _____

Billing Address _____CSC#*_____

Name on Card _____

Signature _____

*CSC# is the three digit (back of Visa, MasterCard and Discover)/ four digit (front of American Express) security code found on the credit card.

By Mail: Complete form and mail, with payment, to:
Cannabis Conference
Attn: Kim Tabor
5811 Canal Road
Valley View, OH 44125

By Fax: Complete form and return by fax with credit card information to 216.525.0515

Payment: Full payment of exhibit space is due with booth confirmation. 50% of sponsorship commitment is due at time of commitment. Remaining 50% will be invoiced February 2020 and is due net 30 days. Please note credit card required for all committments made within 30 days of show date.

CANCELLATION: Cancellations received after January 1, 2020 will receive a 50% refund on the total amount of exhibit space and sponsorship funds paid. Cancellations received after February 1, 2020 are non refundable.