

# CANNABIS CONFERENCE

**August 23 - 25, 2022**

Paris Las Vegas Hotel & Casino

## Where to tag Cannabis Conference

Tag Cannabis Conference in your posts before, during and after the show so our followers can see what you are up to! Find us here:



@canbusinessstimes



@cannabisbusinessstimes



@CBTmag



Cannabis Business Times

## Use #CannabisConference when posting

Use #CannabisConference whenever you post about the event on any social media channels so attendees can Cannabis Conference can find your posts! Make yourself seen by using the hashtag before the show and engage with attendees during Cannabis Conference. Your posts during the show will also show up on our event app!

## Sample Posts

Use your social media posts to promote your presence at Cannabis Conference 2022. Highlight new products, sponsored educational sessions, giveaways or promotions and more!

**1**

Join us in Las Vegas August 23-25 for Cannabis Conference, the industry's leading event for plant-touching businesses! We'll be previewing our new product/services at booth #\_\_\_. More info can be found at CannabisConference.com. #CannabisConference

**2**

Our newest product line will be unveiled THIS August at Cannabis Conference 2022 in Las Vegas! Come find us at booth #\_\_\_ where our team will be at-the-ready to share all the latest details. Visit CannabisConference.com to register. #CannabisConference

**3**

Are you ready to take your business to the next level? Visit our team at Cannabis Conference (August 23-25 in Las Vegas) at booth #\_\_\_, where we'll be sharing how [COMPANY NAME] can improve your bottom line. #CannabisConference22

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CannabisConference.com

## Social Media Graphics

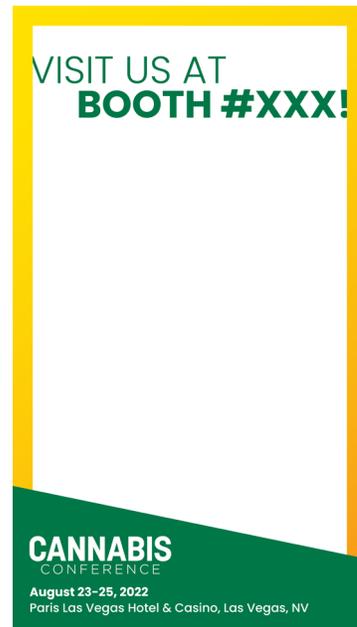
Add your company logo, and booth number to highlight your presence at the show. Then, include a short message in the post text. Each graphic is formatted to best fit the guidelines of the designated social platform.



**Facebook And LinkedIn Posts**  
(1200px x 628px)



**Twitter Posts**  
(1200px x 675px)



**Instagram Story Posts**  
(1080px x 1920px)



**Instagram Square Posts**  
(1200px x 1200px)



**Instagram Portrait Posts**  
(1080px x 1350px)

## Cover Photos

Add your company logo, and booth number to highlight your presence at the show. Include these images as the cover photos on your social media pages.



**Facebook Cover Image**  
(820px x 312px)



**Twitter Cover Image**  
(1500px x 500px)

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[CannabisConference.com](http://CannabisConference.com)

## Banners

These ads can be used on your websites, newsletters or in emails to highlight your presence at the event. Edit these graphics with your company logo and booth number to show attendees and prospective attendees that you will be at the event.



**Leaderboard Ad**  
(728px x 90px)



**Medium Rectangle Ad**  
(300px x 250px)



**Square Ad**  
(1080px x 1080px)



**Email Footer**  
(700px x 116px)

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